

(9 July, 2024)

Brainstorming Session on Public-Private Partnership in Agriculture – A Way forward

The Trust for Advancement of Agricultural Sciences (TAAS), in collaboration with Indian Council of Agricultural Research (ICAR) and the Federation of Seed Industry of India (FSII), is organizing a one-day brainstorming session on 'Public-Private Partnership in Agriculture'. This session aims to bring together public researchers and private industry representatives for an in-depth discussion on strengthening public-private partnerships in agriculture. The session will be held on July 9, 2024, at the National Agricultural Science Complex (NASC), Pusa Campus, New Delhi. Major objectives of this collaborative effort are to (i) identify challenges hindering effective PPPs in agriculture, and (ii) develop a roadmap for fostering strong and productive partnerships.

To prepare for the session, Dr. RS Paroda, Chairman of TAAS, held an online meeting. The meeting participants discussed the concept note, including objectives of the brainstorming session, expected outcomes, technical program and identification of expert speakers. The online meeting was attended by Dr Bhag Mal, Secretary, TAAS; Dr Ram Kaundinya, Director General, FSII; Dr Raju Barwale, Managing Director, MAHYCO; and Dr RK Tyagi, Senior Consultant, TAAS. The meeting was coordinated by Ms Simmi Dogra, TAAS, New Delhi.


